

## Call for Artisans and Crafters

St. John's West Toronto is pleased to announce we will again be doing an online version of our annual St. John's Holly Tea and Craft Sale following the successful format we used last year. Our Holly Tea 2020 website will be taken offline soon but in the meanwhile you can review it here:

<https://www.facebook.com/HollyTea2020/>.

We are seeking artisans and crafters to participate as vendors. Our event will be held online via Facebook, and will be publicly available from Friday, December 3 at 6 pm to Sunday, December 5 at 6 p.m. St. John's will again be promoting this event amongst our parishioners, their family and friends, and community partners, through online event listings.

We will have virtual "tables", namely galleries of photographs with descriptions and prices, for each participating artisan and crafter. What St. John's would like from our artisan/crafter participants:

- 1) A photo that represents your work which we will use on your vendor card.
- 2) Short video clip(s) introducing yourselves and promoting your products (feel free to include seasonal greetings) [We can send an example from last year if you would like to get an idea of how that can work.]
- 3) Photographs/digital images of products with description and price for each item
- 4) Any background info. and general description of your products you would like to give and think would be helpful, including links to your website or Etsy marketplace

If any crafters and artisans need help with any of the above, please let us know as we may be able to offer some advice or assistance, including assistance with photography and videos.

Customer pick up day will occur at our church (288 Humberside Ave.) in the afternoon of Saturday, December 11. Vendors are asked to drop off their items on Saturday December 11 from 9:00 am-11:00 am. If they wish, crafters and artisans can choose to arrange other forms of shipping or delivery without the assistance of St. John's.

To encourage participation in our craft sale, St. John's is again requesting a fee of only 20% of sales made through this event. Please let us know if you would like to participate and let us know generally what you would like to sell.

Contact: [hollytea@sjwt.ca](mailto:hollytea@sjwt.ca)